



Kamm Island Fest 2017

It's that time of year again! The Board of Directors of the Mishawaka Business Association is hosting its 14th Annual Kamm Island Fest. This year's festival is scheduled for Wednesday, July 19, 2017 from 5:00 p.m. to 9:30 p.m.

Kamm Island Fest is a staple of Mishawaka's summer entertainment season and draws upon the rich history of Kamm Island and the development of Mishawaka's River Walk. The goal of Kamm Island Fest is to highlight the offerings of locally owned businesses while providing a venue for 'direct to consumer' interaction with product/services of event sponsors and participants. A portion of the proceeds from the event are distributed to local civic and charitable groups and a portion is used to underwrite and develop on-going MBA activities. Kamm Island Fest is the main fundraiser for the MBA. Its success is key in supporting the MBA mission as a resource and advocate for the Association's members.

Unlike other summer events or festivals in Mishawaka, KIF is an adult only event. Admission to the island is limited to age 21 and over.

There are several highlights from Kamm Island Fest 2016, Sponsored by **United Beverage** and **Budweiser!**

1. **"Taste of Mishawaka."** An opportunity to experience the flavor of local restaurants. Sponsored by **Visit South Bend Mishawaka.**
2. **"Live Music"** The Fest will feature the music of **BLAMMO** and **The Sandbar Bums.**
3. **"Car Show"** showcasing a wide variety of classic cars. **Sponsored by First State Bank.**
4. **"Bike Show"** showcasing a wide variety of motorcycles. **Sponsored by Happy Jack's American Motorcycle & McDaniel's Harley-Davidson**
5. **"Art Show"** featuring local artists under the "Big Top!"

The Kamm Island Fest Committee has designed several opportunities that will allow any business, no matter its size, to support the 2017 KIF. Our sponsorship packages start at \$100 and each level can be customized to meet your business needs.

To take advantage of one of the following sponsorship opportunities available to promote your business and be involved in the biggest event happening in Downtown Mishawaka, contact the Mishawaka Business Association office at 259-1833. We will be more than happy to discuss the possibilities with you.

Kamm Island Fest is the most anticipated event for ages 21 and over in the City. Along with The City of Mishawaka, Mayor Dave Wood, and the Mishawaka City Council & City Clerk, we hope you will support this premier event. Thank you in advance for your support and we'll see you on the island!

**Kindest Regards,
Kamm Island Fest Committee**

Corporate Sponsorship Opportunities



Please check the appropriate box in the level that would best suit your needs and fill out the information form at the bottom of this page. To be included in all Kamm Island Fest publicity, please return by June 1, 2017. Thank you for your support of the Mishawaka Business Association.

LEVEL	BENEFITS	LEVEL	BENEFITS
Title Sponsor \$5,000 <input type="checkbox"/>	<ul style="list-style-type: none"> • Music Stage Title sponsorship w/branding • Primary event branding recognition • Logo recognition on all marketing materials • Primary event recognition in all Ad/PR communications • Primary share of Radio/Print • Product placement opportunity • Exclusive to business category • Corporate hospitality tent (40x40) with branding • 600 entrance tickets 	"Show" Sponsor \$750 <input type="checkbox"/>	<ul style="list-style-type: none"> • Large banner w/company logo at "Show" location • Logo/Brand recognition on large sign and promo materials • 3 yard signs on the walk • Recognition in program • 150 entrance tickets <p>Art Show, Bike Show, Car Show, Kamm Island Lounge & Stage Sponsorships Available on a First Come First Serve Basis</p>
Gold Sponsor \$3,000 <input type="checkbox"/>	<ul style="list-style-type: none"> • Secondary share of Radio/Print • Secondary branding for event promotion • Logo/brand recognition on select marketing materials • Product placement opportunity • Exclusive to business category • Shared Corporate hospitality tent (20x20) with branding • 400 entrance tickets 	Copper \$500 <input type="checkbox"/>	<ul style="list-style-type: none"> • Logo/Brand recognition on large sign and promo materials • Recognition in program • 3 yard signs on the walk • 125 entrance tickets
Silver Sponsor \$2,000 <input type="checkbox"/>	<ul style="list-style-type: none"> • Ticket/Information booth title sponsorship w/branding • Secondary share of TV/Radio/Print • Secondary branding for event promotion • Corporate information tent (10x10) with branding • Logo/brand recognition on promo materials • 300 entrance tickets 	Patron \$250 <input type="checkbox"/>	<ul style="list-style-type: none"> • Recognition on large sign • Recognition in program • 2 yard signs on the walk • 75 entrance tickets
Bronze Sponsor \$1,000 <input type="checkbox"/>	<ul style="list-style-type: none"> • Ticket/Information booth title sponsorship w/branding • Secondary share Radio/Print • Logo/brand recognition on promo material • 200 entrance tickets 	Backer \$100 <input type="checkbox"/>	<ul style="list-style-type: none"> • Recognition on large sign • Recognition in program • 1 yard sign on the walk • 50 entrance tickets

Contact Name

Phone

Company Name and Address

Email Address