



Dear MBA Member,

The MBA has partnered with Mid-West Family Broadcasting to provide an excellent opportunity for radio advertising through Co-op pricing. MBA Members can promote their business and at the same time promote 2017 MBA events including Kamm Island Fest (Wednesday July 19, 2017).

For an Investment of **\$225** your business will receive:

- Advertising message of your choice: 15 seconds in length
- Advertising time on Sunny 101.5 and LIVE 99.9
- Your message will be aired 12 times in the 14 days prior to the 2017 Events, (6 on Sunny and 6 on LIVE 99.9).
- Through this special pricing, every dollar you spend in this Co-Op ad buy will be tripled!

If you also commit to purchase the Annual Dinner (February); Golf Outing package (August or September) and the Holiday package (December) promoted by the MBA, on Sunny 101.5 and LIVE 99.9, you will be extended an extra savings for those events at \$210 each (\$630 total for 3 additional MBA events). The first package is \$225.

Kamm Island Fest will be promoted on the air as follows:

<b>Sunny 101.5</b>	<b>LIVE 99.9</b>
Morning Show interview	
48 recorded :60 spots (minimum)	48 recorded :60 spots (minimum)
1 week (5 days) of ticket giveaways	1 week (5 days) of ticket giveaways
10 live promos 1 week	10 live promos 1 week

**Please check each event you would like to promote:**

Annual Dinner\_\_\_  Kamm Island\_\_\_  Golf Outing\_\_\_  Holiday Package\_\_\_

Total Investment\_\_\_\_\_ Client Signature/Date: \_\_\_\_\_

### **Kamm Island Fest Total Value: In Excess of \$10,000**

To become a part of this \$10,000+ radio promotion, at an investment of only \$225 – Please contact:

**Chris F. Boynton**  
574-247-4318  
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