



****PLEASE CONSIDER SPONSORING OUR 22nd KIF ****

The Mishawaka Business Association (MBA) is hosting its 22nd Annual Kamm Island Fest (KIF). This year's festival is scheduled for Wednesday, July 16th, 2025, from 5:00 p.m. to 9:30 p.m. The committee is working hard to make the 22nd anniversary an equally exciting and fun event for the entire community. Watch for updates with details.

Kamm Island Fest is a staple of Mishawaka's summer entertainment season and draws upon the rich history of Kamm Island and the development of Mishawaka's River Walk. A portion of the proceeds from the event are distributed to local civic and charitable groups and a portion is used to underwrite and develop on-going MBA activities. Kamm Island Fest is the main fundraiser for the MBA. Its success is key in supporting the MBA mission as a resource and advocate for the Association's members.

Unlike other summer events or festivals in Mishawaka, Kamm Island Fest is an adult only event. Admission to the island is limited to age 21 and over.

Here are several highlights for Kamm Island Fest 2025:

- **Taste of Mishawaka** - An opportunity to experience the flavor of local restaurants & food vendors.
Sponsored by Visit South Bend Mishawaka
- **Live Music** - KIF will feature the music of **BLAMMO**
Sponsored by Arkos Design
- **Car Show** - Showcasing a wide variety of classic cars.
Sponsored by Zolman's Best One Tire & Auto Care
- **VIP Tent** – Featuring a lounge area, air-conditioned restrooms and private bar.
Sponsored by Burns Special Events
The VIP tickets are limited, so you will want to secure yours early.

The Kamm Island Fest Committee has designed several opportunities that will allow any business, no matter its size or individual, to support Kamm Island Fest. Our sponsorship packages start at \$100, and each level can be customized to meet your business needs.

To take advantage of one of the following sponsorship opportunities available to promote your business and be involved in the biggest event happening in Downtown Mishawaka, contact the Mishawaka Business Association office at 574-330-1833, sponsor through our website, www.mishawakabusiness.org or email Felicia Seals-Buchanan at director@mishawakabusiness.org. We will be more than happy to discuss the possibilities with you.

Kamm Island Fest is the most anticipated event for ages 21 and over in the city. Along with The City of Mishawaka, Mayor Dave Wood, and the Mishawaka City Council & City Clerk, we hope you will support this premier event. Thank you in advance for your support and we'll see you on the island!

Kindest Regards,
Kamm Island Fest Committee




Sponsorship Opportunities

Please check the appropriate box in the level that would best suit your needs and fill out the information at the bottom of this page. Make checks payable to: Mishawaka Business Association. Island Sponsors are limited to 11, please contact the office to check availability. Admission price at the gate is \$10 per person. **Sponsorships \$500 and higher are featured on**



the ticket. Deadline for these sponsorships is May 23rd, 2025. Sponsorship is the most cost-effective way to buy admission tickets for friends and colleagues.

LEVEL	BENEFITS	LEVEL	BENEFITS
Platinum Sponsor \$5,000 <input type="checkbox"/>	<ul style="list-style-type: none"> • Primary event branding recognition • Logo recognition on all marketing materials • Event recognition in all Ad/PR communications • Exclusive to business category • Shared VIP tent with branding • 300 entrance tickets • 14 VIP tickets 	Bronze Sponsor \$500 <input type="checkbox"/>	<ul style="list-style-type: none"> • Logo/Brand recognition on sponsor banner and promo materials including tickets • Recognition on flyer • 50 entrance tickets
Gold Sponsor \$3,000 <input type="checkbox"/>	<ul style="list-style-type: none"> • Title sponsorship w/branding • Exclusive to business category • Shared VIP tent with branding • 200 entrance tickets • 10 VIP tickets 	Business Patron \$250 <input type="checkbox"/>	<ul style="list-style-type: none"> • Recognition on flyer • Recognition on sponsor banner • 30 entrance tickets
Silver Sponsor \$2,000 <input type="checkbox"/>	<ul style="list-style-type: none"> • Title sponsorship w/branding • Logo/brand recognition on promo materials • 100 entrance tickets • 8 VIP tickets 	Individual Patron \$100 <input type="checkbox"/>	<ul style="list-style-type: none"> • Recognition on sponsor banner • 20 entrance tickets
Island Sponsor \$1,000 <input type="checkbox"/>	<ul style="list-style-type: none"> • Title sponsorship w/branding* • Logo/brand recognition on promo material • 80 entrance tickets • 6 VIP tickets 		<p>*Only 11 Island Sponsorships Available. These are on a First Come First Serve Basis (if interested, email director@mishawakabusiness.org)</p>

Contact Name Phone

Company Name and Address

Email Address